

Discover

# Winmark Wines

A WORLD OF ITS OWN

Winmark Wines is so much more than a winery: it's in a class of its own when it comes to immersive experiences. Recently shortlisted for Best New Winery in Australia by the James Halliday Wine Companion, Winmark is swiftly making a name for itself as a must-visit destination for wine enthusiasts and art lovers alike.

WORDS: EMILY RICHES



REACTIONLINE



## KARIN'S VISION

The story of Winmark Wines begins with Danish entrepreneur Karin Adcock, who acquired the historic 130-acre property in 2016. Formerly known as Poole's Rock, the property is located in the picturesque Broke Fordwich region of the Hunter Valley, Australia's oldest wine-making region.

Under her stewardship, the estate has undergone a remarkable transformation. Karin, a savvy entrepreneur known for bringing the luxury jewellery brand Pandora to Australia, has infused Winmark with her distinctive flair for design and excellence. The winery's name – meaning “field of vines” – pays homage to her Danish heritage.

Winmark is rich not only in history, but also in natural beauty. The property sits on the fringe of Broke, a 200-year-old township framed by the ancient Brokenback and Hunter

mountain ranges. You can see the stunning Yellow Rock escarpment and Poole's Rock from the property, named after the convict Richard Poole, who slept in the rock's hollow in the early 1800s.

## SHOW-STOPPING CHARDONNAY

Winmark is recognised as one of Australia's leading Chardonnay producers, specialising exclusively in this varietal. Having built up vine quality over several years, the range now consists of four incredible Chardonnays made by local winemaker Xanthe Hatcher under the watchful eye of international winemaker John Belsham.

The estate's dedication to quality is reflected in the impressive accolades each of its four wines has received, with ratings in the 90s and two

outstanding scores of 95 and 96 points. This has not only garnered Winmark a five-star rating in Halliday's 2024 listing – it also won Hunter Valley Cellar Door of the Year in 2023.

“Halliday's recognition and winning Hunter Valley Cellar Door of the Year really raises the bar for Winmark and puts it in the top echelon of wine





**THIS PAGE:**

The incredible Winmark Wines sits on a stunning 130-acre property, with wine, art and nature at your fingertips. Images: supplied.



weekend escape with friends, these accommodation options provide the perfect setting to unwind and connect with nature.

Winmark is also a stunning venue for premium or bespoke events. From intimate weddings, group escapes, milestone birthday celebrations or corporate retreats, the newly opened Rosie's Terrace offers a beautiful backdrop and excellent facilities for all occasions.

**IMMERSE YOURSELF**

There are so many amazing experiences you can have at Winmark. Sip on a delicious brew from the charming coffee cart while wandering the sculpture park, or stop in at the fabulous gift boutique and pick up a special memento.

As Broke village celebrates its bicentenary this year, there's no better time to explore this region. Winmark's prime location puts visitors at the heart of a community with a fascinating heritage to explore.

Whether you're a dedicated wine aficionado, an art lover or simply seeking a serene getaway, Winmark Wines promises a memorable and unforgettable experience for all discerning travellers.

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producers in Australia. It's such a joy to be recognised in highly esteemed company," says Karin.

Visitors to the Cellar Door can indulge in a unique tasting experience of meticulously crafted Chardonnays seven days a week while enjoying a sumptuous cheese platter, all with breathtaking views of the vineyards. And for those seeking a little extra magic, the monthly Sunset Vibes event allows you to sip fine wine while enjoying live music among the vines.

**AN ART-LOVERS' HAVEN**

Karin's creativity didn't stop at the vineyard. The property also features an on-site art gallery which showcases both local and international talent, featuring an ever-changing array of new exhibitions to be discovered.

Winmark also boasts a vast outdoor sculpture park, home to over

30 installations. Visitors are invited to stroll through the sprawling grounds, engaging with art amid the natural beauty of the vineyard. It's perfect for families as kids can partake in self-guided art trails, exploring the park and creating their own masterpieces on paper, all while enjoying a fun-filled day outdoors.

**ROMANTIC RETREAT**

For those wishing to extend their stay, Winmark offers three exquisite accommodation options, sleeping up to 26 guests. Each stylish, self-contained home is thoughtfully designed with superb facilities including open fireplaces, pools, pizza ovens, playgrounds, tennis courts and more. And that's not to mention the gorgeous walks, friendly kangaroos and incredible views!

Whether you're planning a romantic getaway, family gathering or a